



Date: Jan 5,2021

Dear Sirs / Madam,

RE: Invitation For Advertising Partner for Area Central South Convention 2021

The Junior Chamber International Austin Perdana is proud to organise Area Central South Convention 2021 (known as ACSC 2021). We would like to invite you to become our Advertising Partner of the ACSC 2021. In making a commitment to become our Advertising Partner, your good company will be assured high profile exposure at the convention.

We are diligently working on assembling the outstanding junior chamber from all over Malaysia and international. This convention is three full days of business related seminar and training, there are also many opportunities for networking and socialising with outstanding entrepreneurs.

Background of JCI

Junior Chamber International (JCI) is a worldwide leadership training organization that provides four areas of opportunities to our members - Individual, Community, Business Network and International. It is a network of more than 200,000 active members and millions of alumni participating in more than 6000 local organisations from more than 110 countries in all continents. A place where leaders meet, learn and grow.

The young outstanding Malaysian Awards (former known as TOYM) and Creative Young Entrepreneur Awards (former known as CYEA) are annual events which organise in JCI Malaysia.

Junior Chamber International Malaysia (JCIM) Sustainable Development Award (SDA) is an unprecedented opportunity for Companies and NGOs to align their sustainability goals to shine a spotlight on the ways your Companies and NGOs are leading the world to meet the UN Sustainable Development Goals to make our world more prosperous, inclusive, sustainable and resilient.

Junior Chamber International Austin Perdana(JCI AP) started in the year 2018 and our sponsor chapter is Junior Chamber International Johor Bahru Entrepreneur (JCI JBE). Our chapter's feature is that we use Mandarin as the tools of communication rather than English, a formal language used by other JCI chapters, and we primary target to recruit and gather entrepreneurs as our members.

Mission and Vision

Mission: *"To provide development opportunities that empowers young people to create positive change."*

Vision: *"To be the leading global network of young active citizens."*

ACSC Background



Area Central South Convention is a Junior Chamber International Malaysia annual event where all Central South Malaysia's JCI members assemble and supported by Junior Chamber International Malaysia, the Government and Multi-National Company.

The aim of project is to enhance and emphasize on Self Development, Management, Business Networking, Public Awareness and Leadership. This Convention is organised by different JCI Malaysia chapters in every year and this Convention is for 3 days.

ACS Convention - Event Outline

Name : Area Centre South Convention
Date : 23th April 2021 to 25th April 2021 (Friday to Sunday)
Venue : Austin International Convention Centre, Johor Bahru

Event's Detail:

The event's activities involve Cover Area Team Meeting, General Assembly, President Forum, Training, Seminar, Business Forum, Business and JCI Exhibition, Public Speaking Contest, Debate Competition, Press Conference, Award Ceremony, Opening and Closing Ceremonies.

Who will attend? The Convention is relevant to:-

1. JCI Member from Malaysia.
2. JCI Member from international such as Singapore, Taiwan, Japan and Thailand.
3. Potential member / young entrepreneur in Malaysia
4. Young active citizen in between 18 to 40 years old.

Number of Participates

We target to have 400 over participates from Malaysia and international attending this convention. The convention will be broadcasted through websites, facebook , publicity, magazine, email and etc.

The sponsors will need to co-ordinate with the Magazine editing team with the material for their advertising softcopy with:

1. Adobe Illustrator or Photoshop format
2. Design Page size : A4 SIZE (21 CM X 29.7 CM)

The Advertising Partner with benefit detail as below,

Benefits of Advertising Partner		
1	Company Advertisement in Event Magazine (A4 SIZE/PAGE), TOTAL 500 COPIES	full page (INNER PAGE)
2	Company Logo in ACSC Newsletter in	YES
3	Company Logo Display on Banner	YES
4	Training seminar (25/04/2021) Ticket (RM 98/EACH)	10
5	Training Seminar Join lunch with Trainer (25/04/2021)	2
6	Advertising slide show in welcoming & Gala Nite	1 Slide
7	Gala Nite Bouquet Ticket	2
8	FOC Magazine Copies	20
9	Hand Over Certificate at Gala Night(Witness by GOH)	YES
10	Website Advertisement in AP / ACS Facebook	YES
11	Broachers and flyers distributed in ACSC goodie bag (Sponsorship provided)	YES
	Contribution	1000

Your supports will be much appreciated and we believe the value brought in with the sponsorship will be far excessive comparing to the sponsorship fees contributed.

If you request further information about sponsoring, please contact:
JCI Mem.KELVIN TAN 016-7266939 or email to sec.jciap@gmail.com.

JCI Austin Perdana welcome for your support and sponsors with warmest heart!

Yours in Jaycees,

Stev Yong

JCI Member Stev Yong Tian Wei
2021 JCI Malaysia ACS Convention Director
JCI Austin Perdana

Advertising Partner Reply Form

Section A –Advertising Partner Detail Information	
Company Name	
Correspondence Address	
Person in Charge	
Contact:	(O) (HP)
Email:	
Cheque No.	

The payment methods are as below:

1. Issue crossed cheque to **KELAB BELIA TAMAN AUSTIN PERDANA(TAP)**
2. Or, directly bank-in the payment to our Affin Bank Account. Our account details are :
 - a. Name : **KELAB BELIA TAMAN AUSTIN PERDANA(TAP)**
 - b. Account Number : **100 360 337711 (Affin Bank)**
 Please fax or email the bank-in-slip upon the payment made. The original bank-in-slip should be passed to us for record use. Our email is sec.jciap@gmail.com.
3. Our sponsorship director is [JCI Member Stev Yong 016-7987776](#)

Term & Condition.

1. Magazine layout BASED ON sponsorship payment status and artwork design provided with 1st come 1st serve basis.
2. Artwork and sponsor CONFIRMED UPON received payment, artwork will be withdraw from magazine when payment NOT received on due date.
3. Sponsorship payment and artwork design MUST BE submitted before 25 Mar 2020, any delaying WILL NOT BE entertain.
4. Invoice will be issue UPON reply form received.

Signature

Date



Attachment Events in Area Central South Convention

Area Team Meeting

This is a venue for all Area officers and LOM presidents to present their report and Progress, discuss and share and learn from each other. Area Team meeting is for all area chapters to discuss and make decisions for the betterment of JCI

President Forum

This is a venue for all LOMs presidents to present their chapter's report and Progress, share and learn from each other. There are many interesting projects going on in JCI thus it is worth to go to the forum and know more about the interesting projects.

General Assembly

General Assembly is for all LOMs to discuss and make decisions for the betterment of Junior Chamber International.

Business Trainings/Seminars

Professional speakers and experts from overseas, locally and companies are invited to share their knowledge and experiences. Participants will be able to learn the skills and knowledge from the experts and speakers and apply them in their daily life and business. As the cost of hiring them is highly subsidized by JCI and government, the participants will be able to learn from them with a very minimal fees.

Business and JCI Exhibition

Business owners interested in displaying their products and services can now display and promote them in the Business Exhibition hall for 3 days with a very minimal cost.

In addition, there will also be a Junior Chamber International (JCI) exhibition to allow everyone to understand more about Junior Chamber International (JCI).

JCI Welcome Night / Gala

JCI members not only know how to organize projects and conduct meetings, they are great people who know how to enjoy life too.

Public Speaking Contest

Public Speaking is essential for leaders and entrepreneurs to influence people. Thus during the convention, the winner from the speech contest will represent our nation to compete with other countries.

Debate Competition

The quick and right way to deliver your message across is essential for leaders and entrepreneurs to influence people. Thus during the convention, the winner from the speech contest will represent our nation to compete with other countries.

Opening and Closing Ceremony

Guest of Honours and VIPs will be invited to attend the opening and closing ceremonies respectively. Great Banquet Food will be served and participants will be able to network with many great people in the ceremonies too.